



MEDIA ADVISORY



October 24, 2010

USL ORLANDO TO UNVEIL TEAM NAME, HEAD COACH, AND OWNERSHIP DETAILS MONDAY

When: Monday, October 25th, 2010, 2pm

Where: Crowne Plaza Hotel
Main Ball Room (1st Floor)
Downtown Orlando
304 W. Colonial Drive

What: USL Orlando will unveil their new team name, head coach, and will also detail the make-up of the clubs majority ownership group

Details: Steve Donner and Phil Rawlins from Orlando Sports Holdings will be on hand to announce news that will change the soccer and professional sports landscapes of the City of Orlando. Also on hand will be the club's first head coach.

Following the announcement, a general question and answer session will take place. All three gentlemen will be available for 1-on-1 interviews and photos at the conclusion of the general session.